



Interface®

LET'S START THE CLIMATE TAKE BACK



25th. February 2020

From Restorative To Regenerative | The Next Ascent

1994



Smokestacks



Take Make Waste



Petroleum Intensive Products



Disconnected Supply Chain

Now - 2020



Factories to Zero



Recycled closed loop materials



Low carbon products



Sustainable supply chain

Beyond 2020



Factories as Forests



Products from dispersed materials



Products that sequester carbon



Supply chain that benefits all life

A photograph of Ray Anderson, founder of Interface, sitting in a yellow chair in a textile factory. He is wearing a light blue dress shirt and a dark patterned tie. The background is filled with rows of red bobbins on a loom, with blue and yellow bobbins interspersed. The lighting is warm and focused on him.

“What’s the business case for ending life on earth?”

RAY ANDERSON, FOUNDER OF INTERFACE

MISSION ZERO (1994 – 2020)

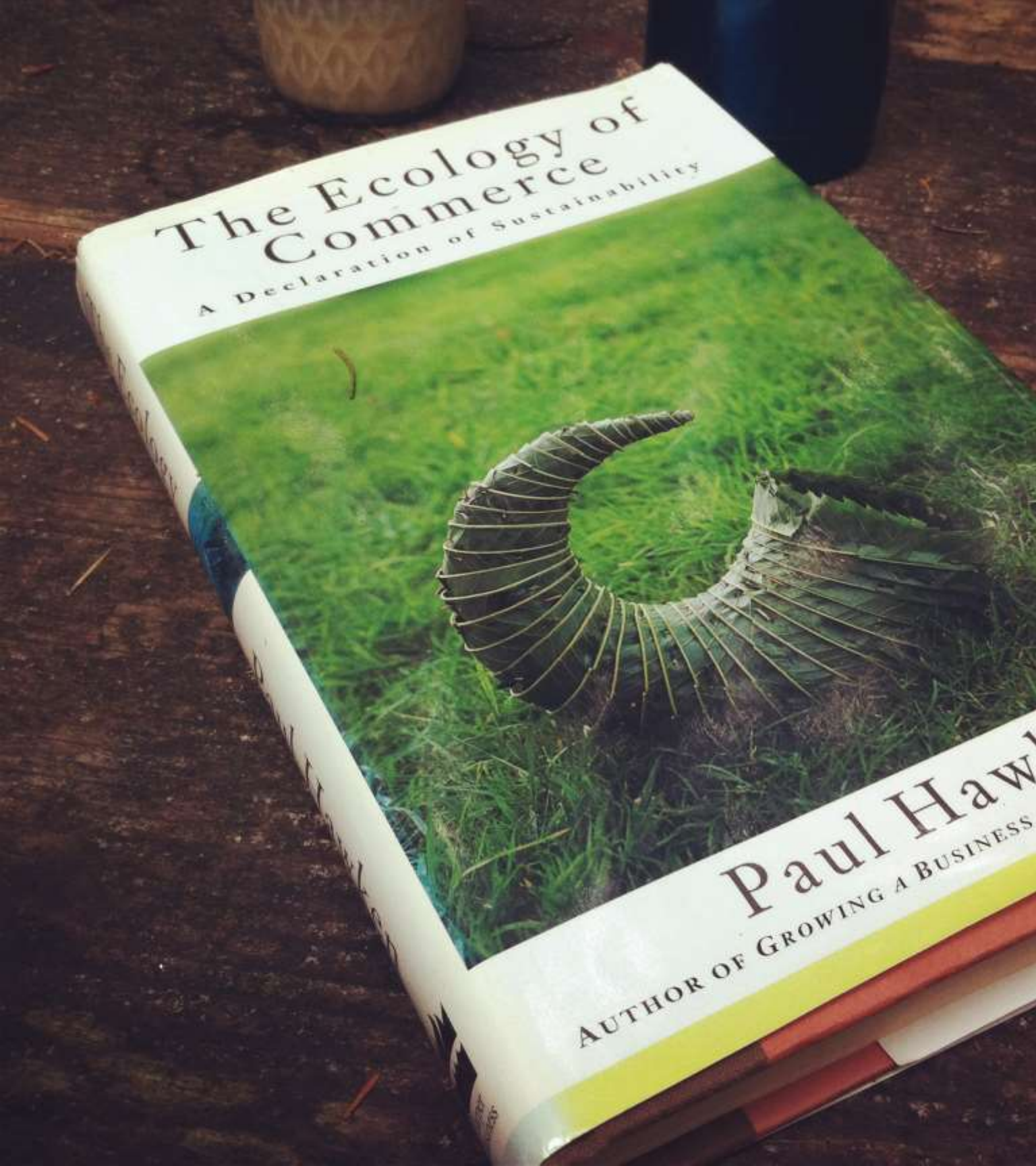
We believe this is possible because we've already experienced the power of a changed attitude. Our Mission 2020 target was to have no negative impact on the earth. Many in the business community thought this was impossible.

But over 5,000 people at Interface have worked for decades to show that a business can be positive for the planet.

And we discovered that our mindset can drive more than just our own action, it can also inspire others.



+Positive Spaces
Inspiring interiors and
a healthy indoor air climate



© The Natural Step

In a sustainable society, nature is not subject to systematically increasing...



1... concentrations of substances from the earth's crust (such as fossil CO2, heavy metals and minerals)



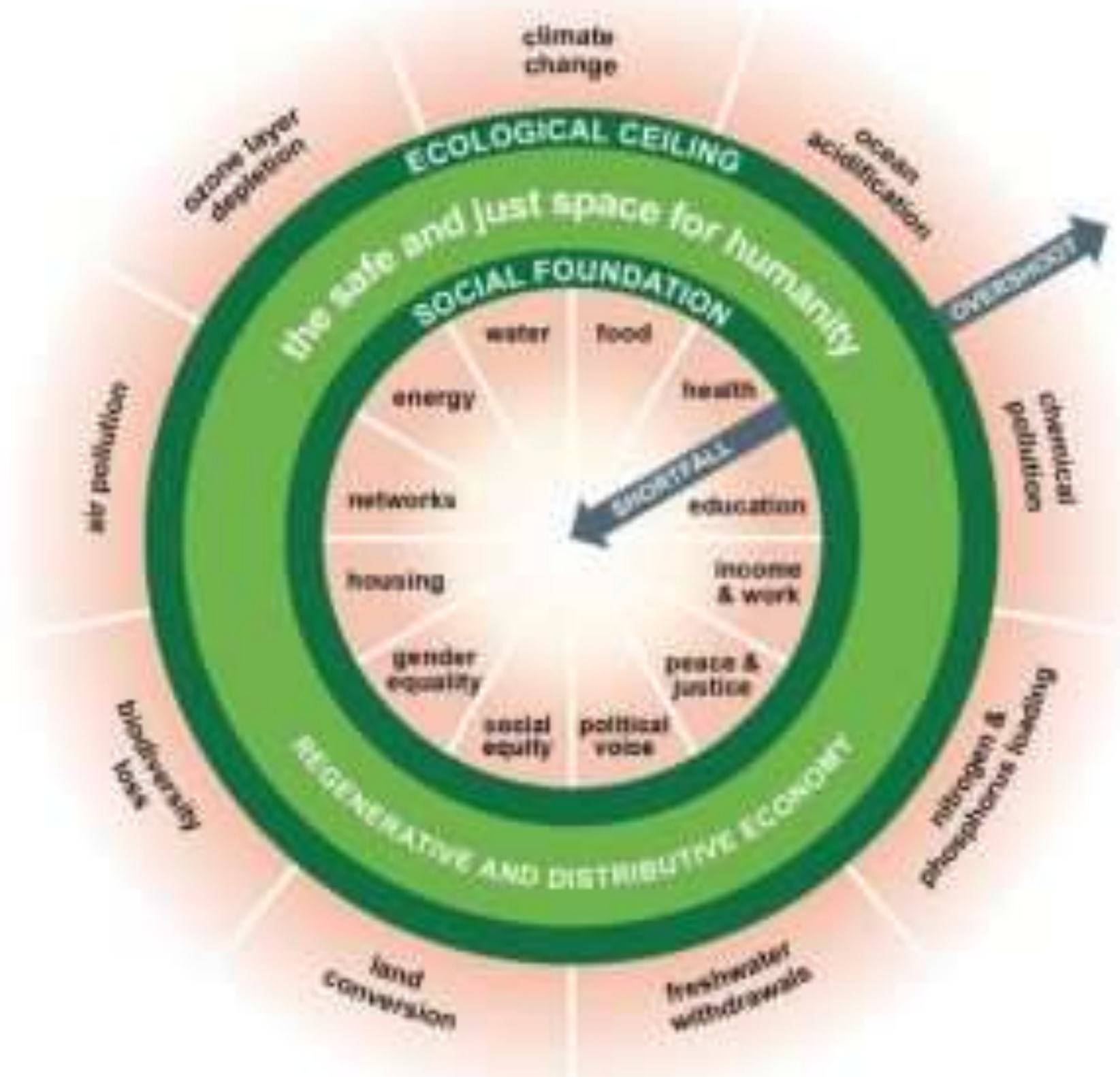
2... concentrations of substances produced by society (such as antibiotics and endocrine disruptors)



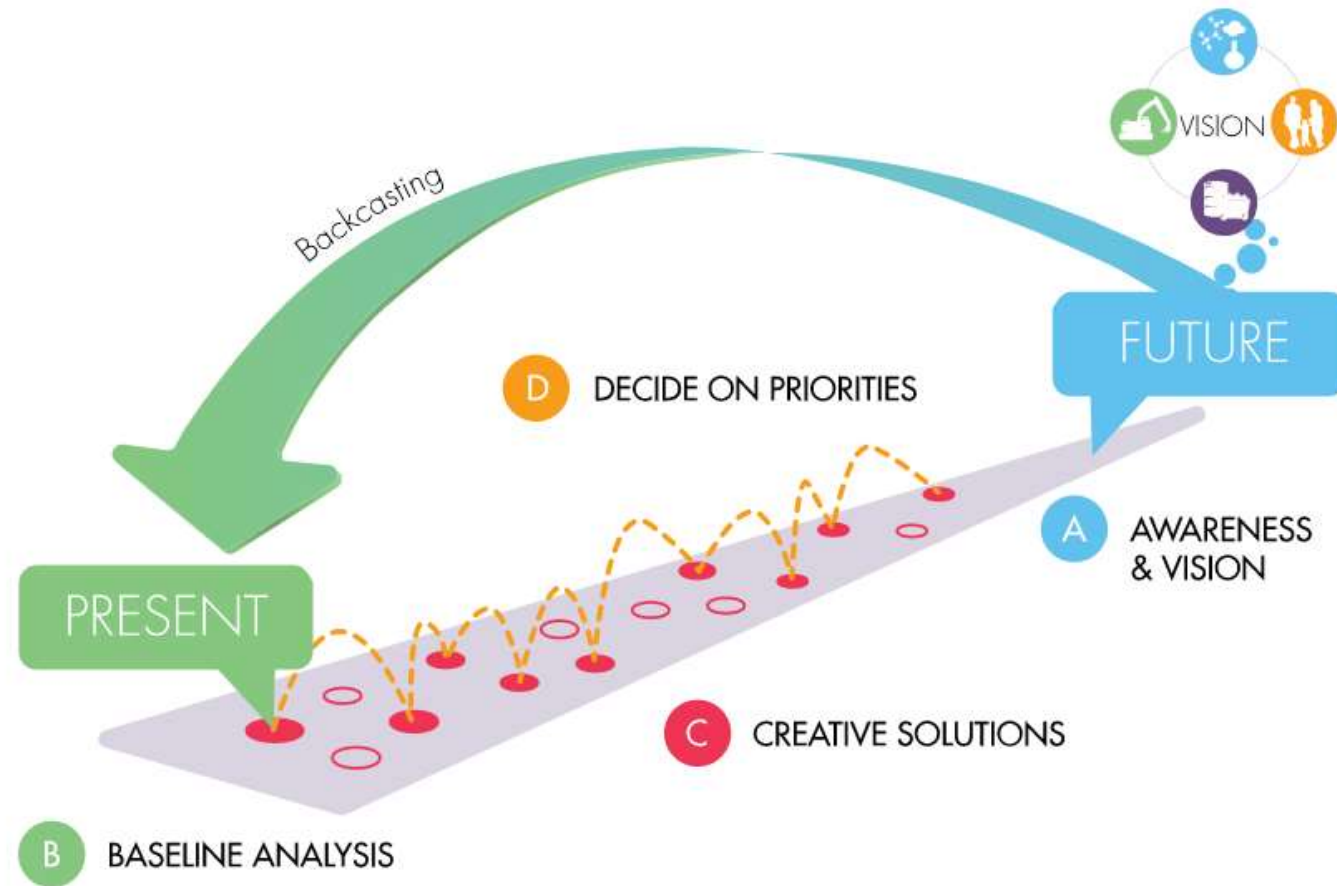
3... degradation by physical means (such as deforestation and draining of groundwater tables).



4. And in that society there are no structural obstacles to people's health, influence, competence, impartiality and meaning.



© The Natural Step

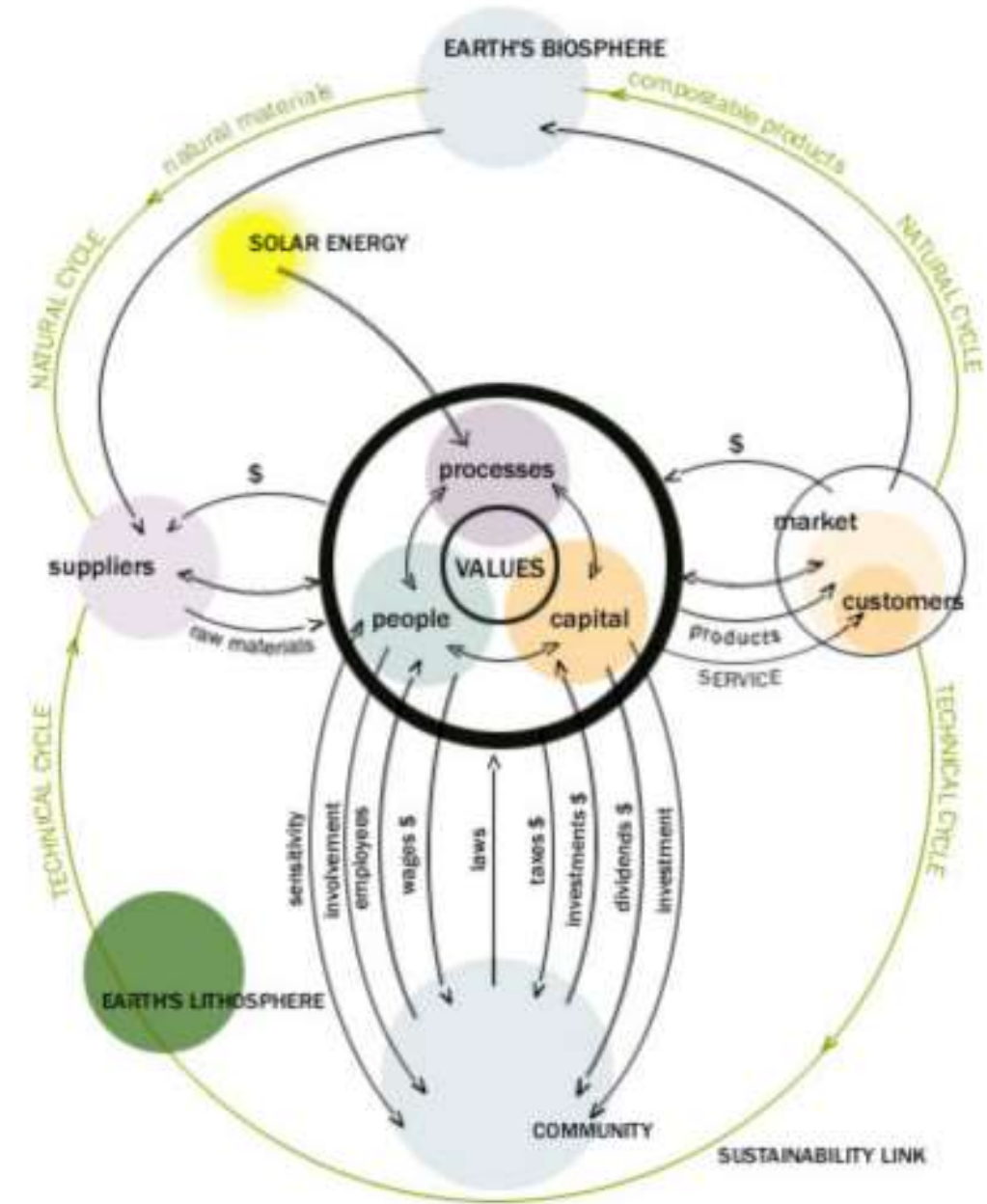
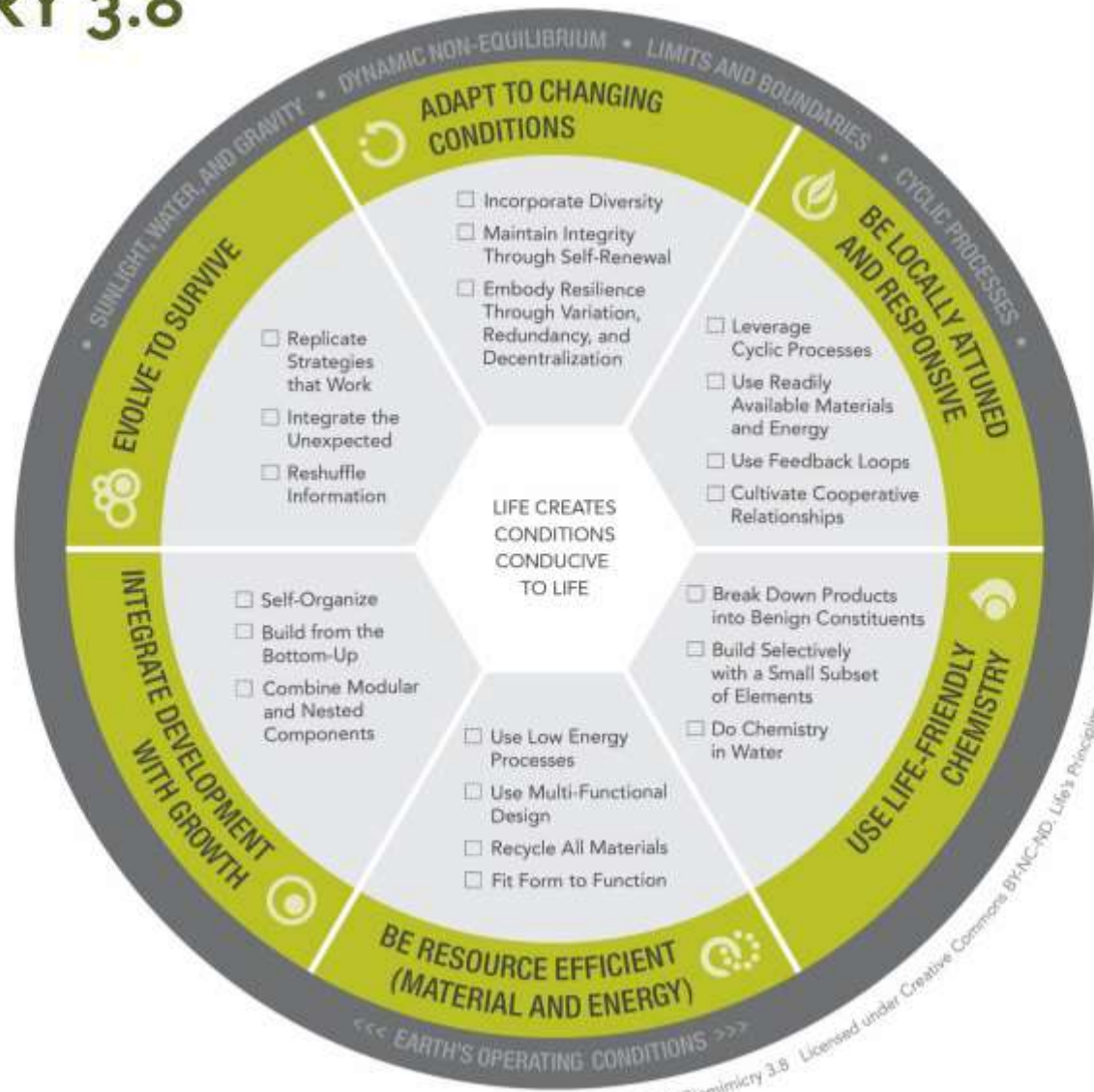


In 1994 we set a mission to become restorative and eliminate any negative impact Interface may have on the environment by 2020. Mission Zero®.





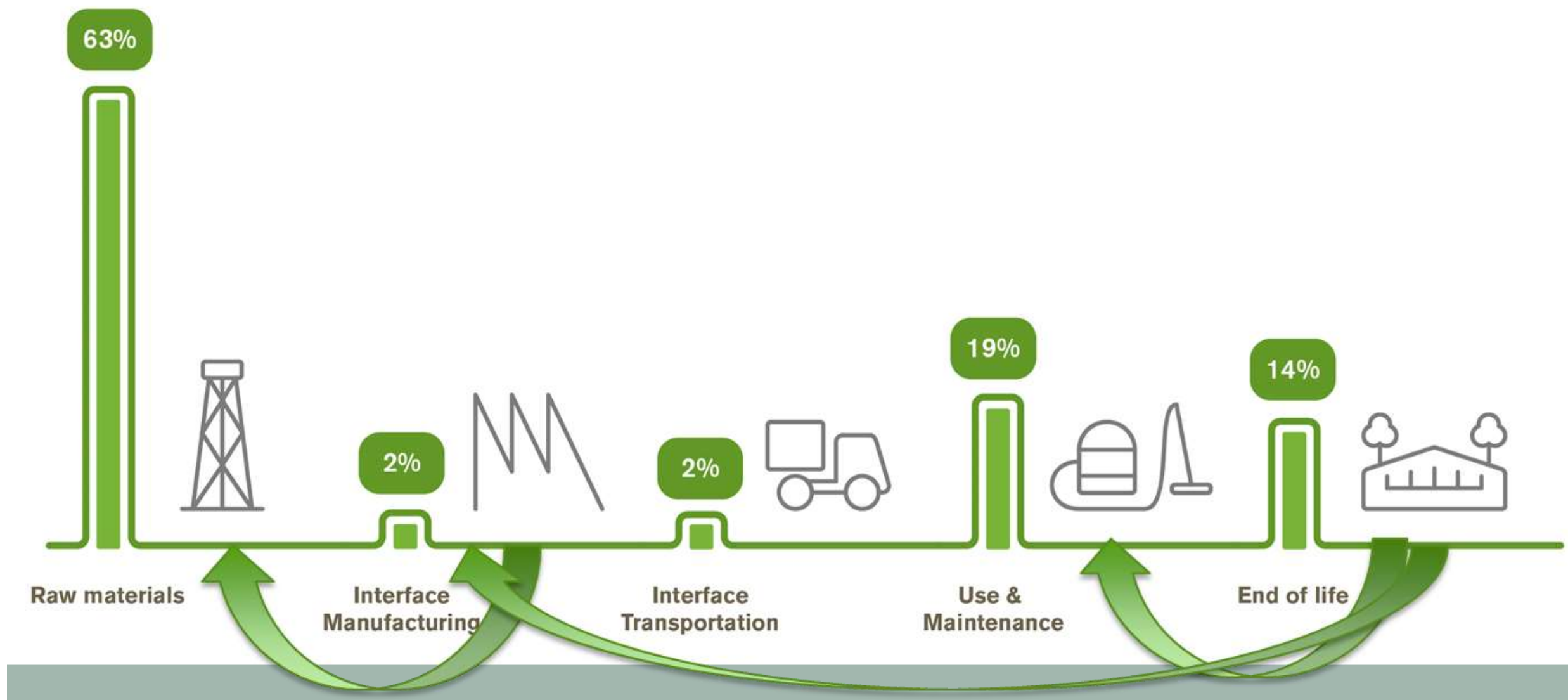
BIOMIMICRY 3.8



<http://static.biomimicry.org/wp-content/uploads/2012/02/Case-Study-%E2%80%93-Interface-Biomimicry-Education-Network.pdf>



Life Cycle Analysis | LCA as alignment tool



CARBON FOOTPRINT



*The average carbon footprint
of our carpet is down*

69% since
1996

ECOMETRICS

*Energy efficiency at
manufacturing sites
has improved by*

46%

since 1996

89%

*of energy used at
manufacturing sites
is from*

renewable sources

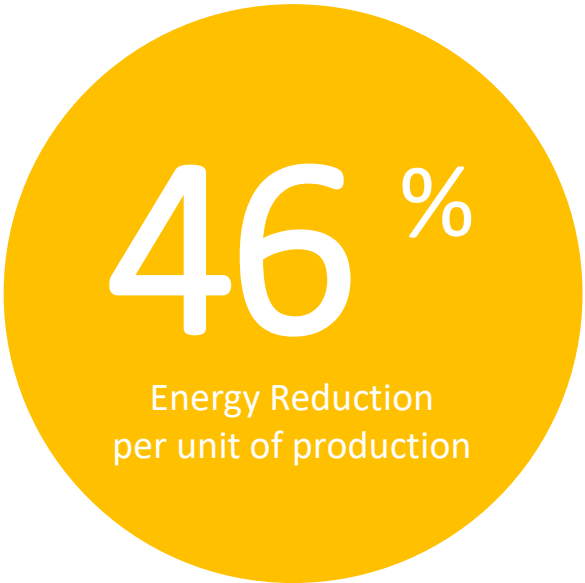
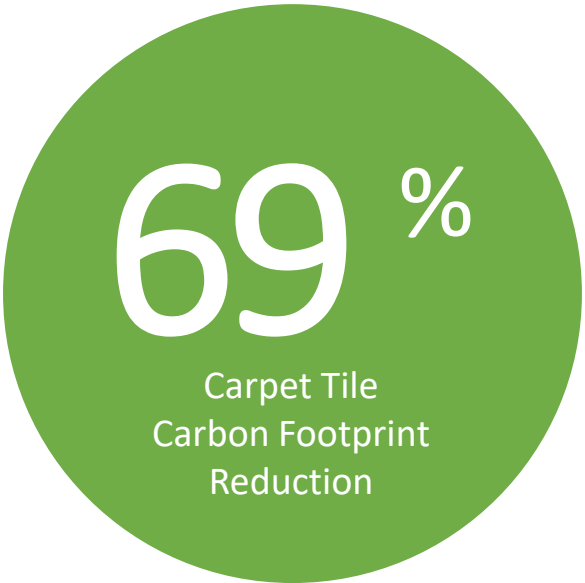
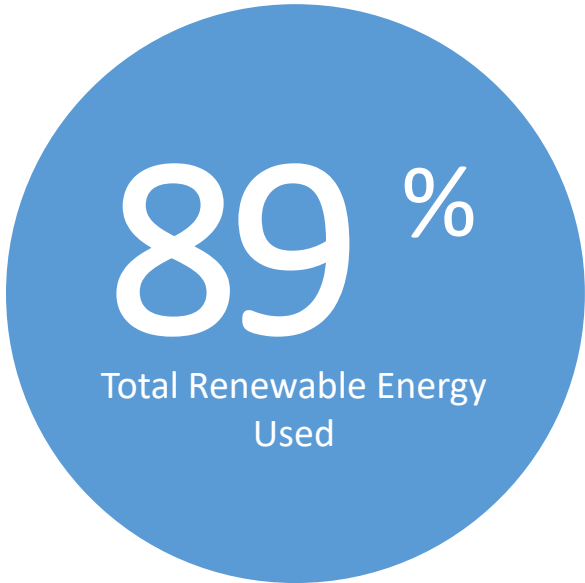
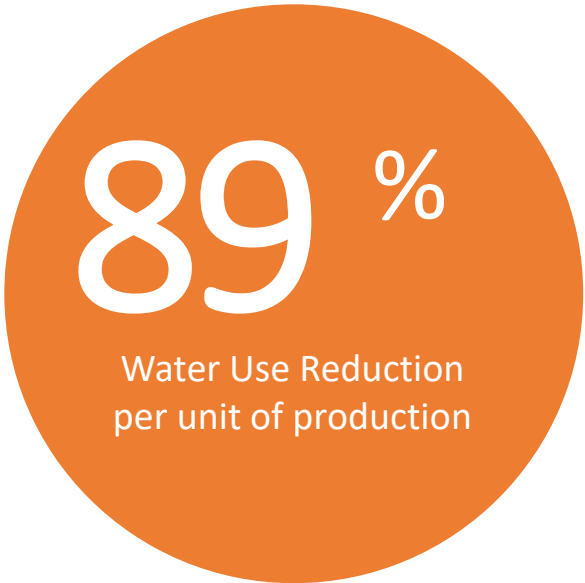
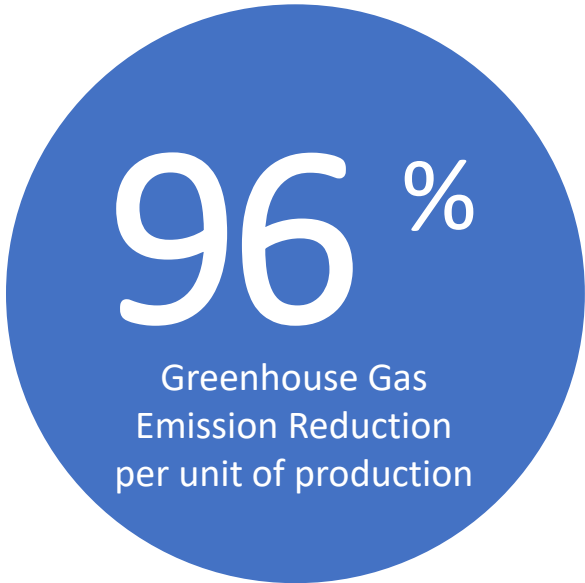
*GHG emissions intensity
at manufacturing sites*

is down

96%

since 1996

Progress



All Interface ecometric statistics for carpet tiles are against the 1996 baseline, based on 2018 Ecometrics.

What's in it for a company

Cost
Reduction

Reputation
Benefits

Innovation
Driver

Empowered
Employees

Engaged
Stakeholders

Future
Resilient



Based on the Interface experience focusing on sustainability as a business strategy since 1994

What's in it for me?

Finance

Marketing

Innovation
R & D

Human
Resources

Public
Affairs

Board
Shareholders



Accelerating Sustainability| Sustainability Is Financing Itself

Reduce

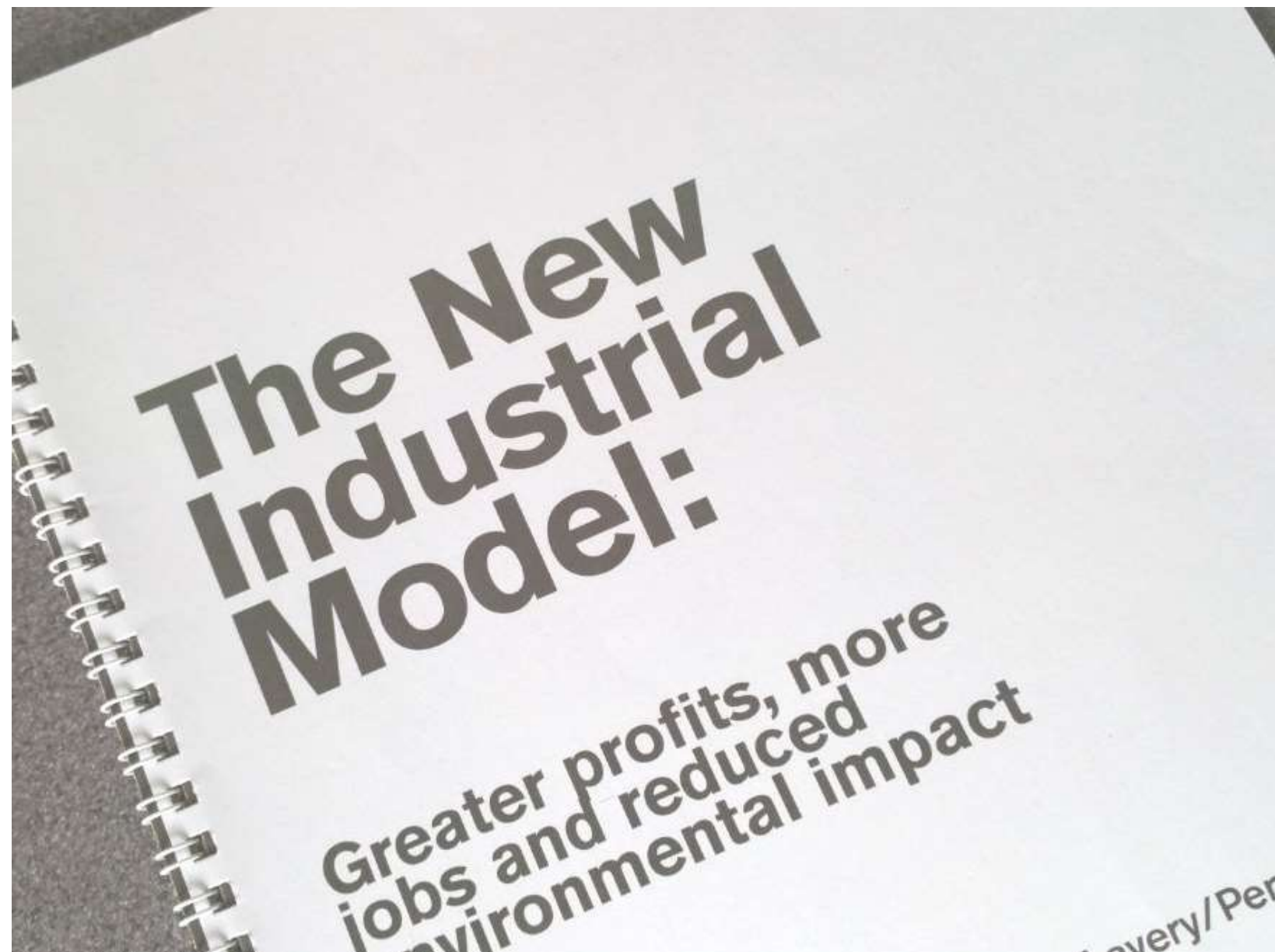
Improving non-labour
resource efficiency

Replace

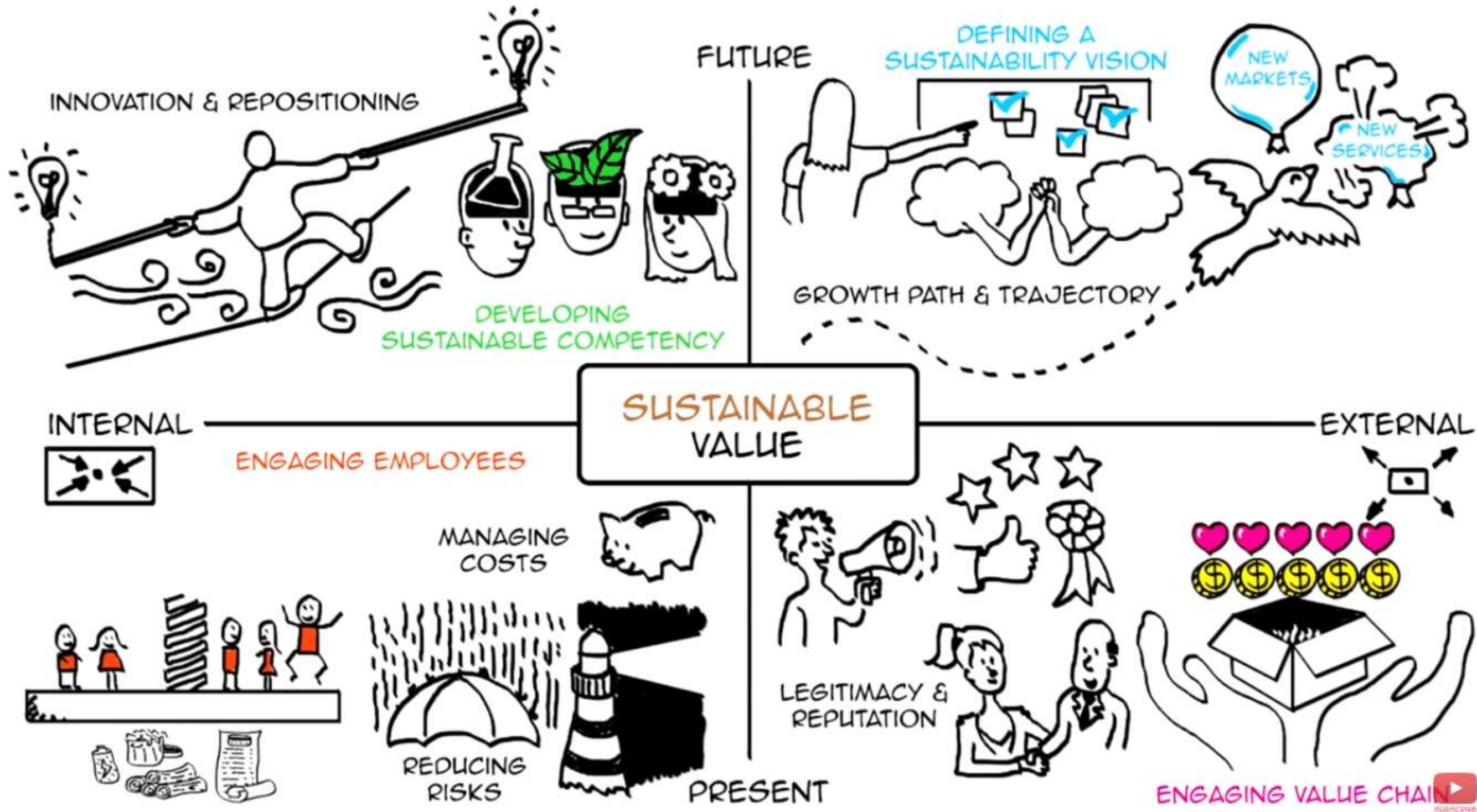
Invest savings in
sustainable materials and
solutions

Re-Offer

Develop new products and
solutions capturing new
markets



Bron: <http://laverypennell.com/new-industrial-model-identified/>



To Change Everything You Need Everyone



Embedding Sustainability | Sustainability Ambassadors

Internal engagement

90's

- Sustainable Progress Team
- The Natural Step training

2003 onwards:

FastForward to 2020

Ambassador program

Now:

Sustainability is everyone's role



Biomimicry | How would nature design?



Biomimicry | How would nature produce?



Circular Design Thinking | Product-Service systems

Interface modular flooring is contributing to an inspiring interior and a healthy indoor air climate.

Life extension is being realized through product-service system, focussing on glue free installation and maintenance, therefor tincreasing the reuse options and optimizing recycling.



Clever Tactics | TacTiles

Quick, clean, easy.

We developed the TacTiles® system as a faster, cleaner, earth friendly alternative to traditional carpet adhesives.



WHY INTERFACE?

Our environmental footprint is **> 90%** lower than traditional flooring adhesives.

↓↓↓↓↓↓↓↓↓↓
90%

Accelerating Sustainability | Make it a competition externally!



In The Netherlands: fiscal advantage for carpet tiles with >50% recycled content and an environmental product declaration

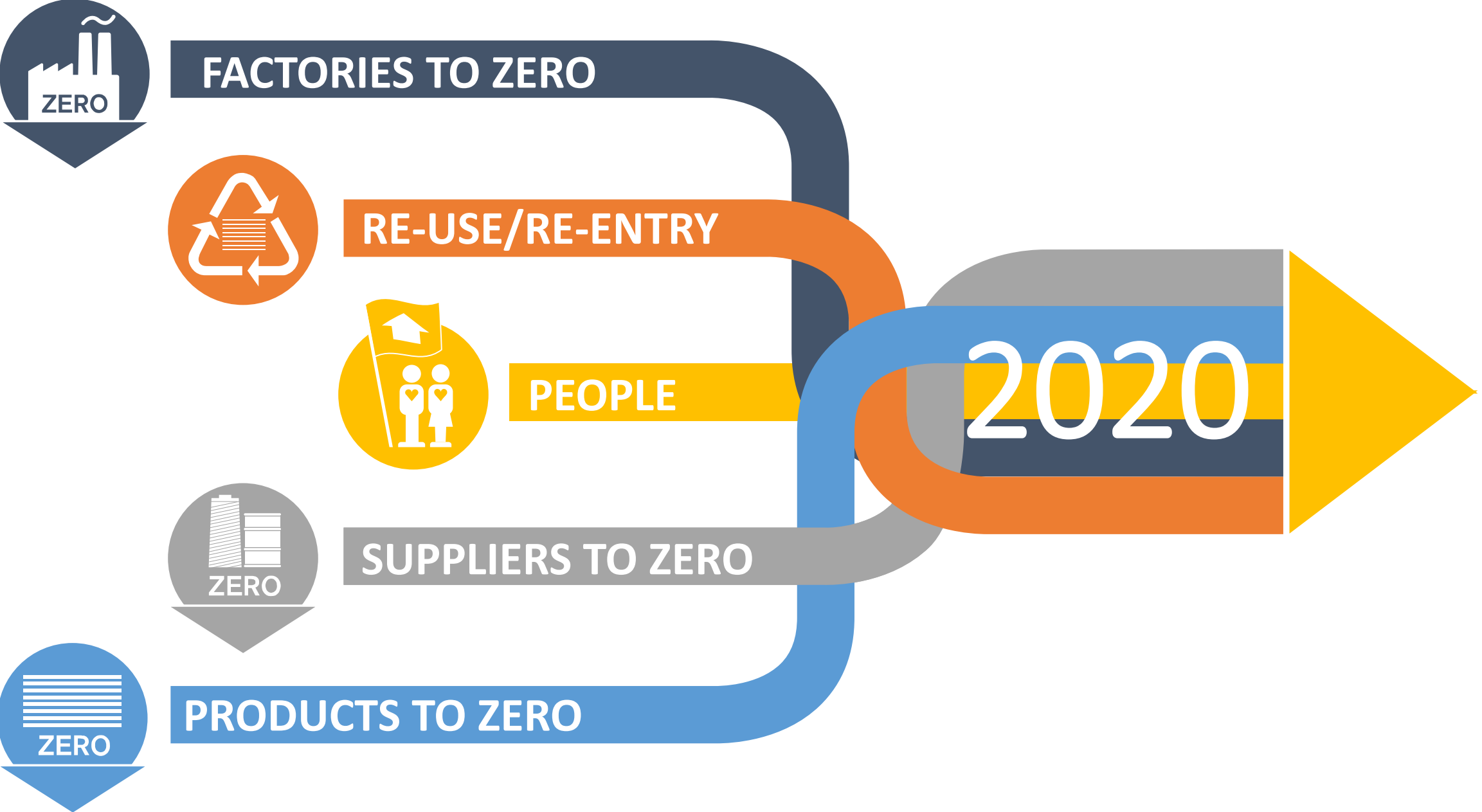
Carbon Neutral Floors™ | Supporting our customers to Live Zero

For two decades we've worked to understand and reduce the carbon footprint of our products.

We have reduced the carbon footprint of our products by over 60 percent and we have been offsetting the remainder. So all our products are carbon-neutral through their full life cycle.



Key Focus Areas





100 SOLUTIONS TO REVERSE GLOBAL WARMING



Search solutions by name or rank



#1 Best-Selling Environmental Book of 2017

[ORDER THE BOOK](#)

Raise The Bar



As we approach 2020, we don't rest on our laurels. We're looking ahead to our next goal to become regenerative. **Climate Take Back™**.





A CLIMATE FIT FOR LIFE

CLIMATE TAKE BACK

Life thrives in a benign climate.

We can all live, love, make, grow and progress within a stable global climate system.

Turns out our species has the power to change our whole planet.

That came as a bit of a surprise. But it's time to get over it and get on with it. We've got the tools, we've got the ingenuity and we've got every living thing needing a climate fit for life.

This is our awesome opportunity.

Interface

IF HUMANITY
CHANGED
THE CLIMATE
BY **MISTAKE...**



WE CAN
CHANGE IT
WITH
INTENT.



THE CLIMATE TAKE BACK

LIVE ZERO

Aim for zero negative impact on the environment

LOVE CARBON

Stop seeing carbon as the enemy, and start using it as a resource

LEAD THE INDUSTRIAL RE-REVOLUTION

Transform industry into a force for the future we want

LET NATURE COOL

Support our biosphere's ability to regulate the climate





LIVE ZERO


Aim for zero negative impact
on the environment





LOVE CARBON

Stop seeing carbon as the enemy,
and start using it as a resource



Proof Positive | The First Carbon-Negative Carpet Tile



Circuit BacGreen | Carbon-negative Backing commercially available

Interface®





LET NATURE COOL

Support our biosphere's ability to
regulate the climate



Factories as Forests

Factory As A Forest

1. Identify a local reference ecosystem
2. Quantify ecosystem and site performance
3. Create design strategies
4. Implement design recommendations



“When the forest and the city are functionally indistinguishable, then we know we’ve reached sustainability.”

*- **Janine Benyus**, Co-Founder of Biomimicry 3.8*

http://www.sustainablebrands.com/news_and_views/new_metrics/hannah_furlong/moving_net_zero_climate_positive_rethinking_factories_fore



Cities as Forests



LEAD THE INDUSTRIAL RE-REVOLUTION

Transform industry into a force
for the future we want



 **SUSTAINABLE DEVELOPMENT GOALS**



Developed in collaboration with **TROLLBÄCK + COMPANY** | TheGlobalGoals@trollback.com | +1.212.529.1010
For queries on usage, contact: dpicampaigns@un.org





Interface®



ZSL | LET'S WORK FOR WILDLIFE



Interface®

AQUAFIL 
synthetic fibres and polymers

**KEEPING
PLASTICS IN
THE ECONOMY
AND OUT OF
OUR OCEAN**





nextwave

FOUNDING MEMBERS



Interface®

HermanMiller



bureau



TREK

VAN DE SANT®





A person is silhouetted against a vast, starry night sky. The Milky Way galaxy is visible, stretching across the upper half of the frame. The person stands on a dark, rocky outcrop in the foreground, looking up at the stars. The overall mood is contemplative and hopeful.

**IF WE NEED
A NEW STORY FOR OUR
CLIMATE FUTURE,
WE NEED YOU.**

Creating a Ripple Effect



**CHANGING YOUR
BUSINESS TO
CHANGE THE WORLD**

Interface®



LESSONS FOR THE FUTURE

**The Interface guide to changing
your business to change the world**



GET INVOLVED, AND GET ACTIVE.

GEANNE VAN ARKEL

**EUROPEAN SUSTAINABILITY AMBASSADOR
INTERFACE EUROPE**



WWW.INTERFACE.COM
WWW.NET-WORKS.COM

@INTERFACEINC
@FISHNOTPLASTIC



+Positive spaces

[#PositiveSpaces](#)[Positive Stories](#)[Modular Design](#)[Well-being](#)[Climate Take Back](#)[More Stories](#)

+Positive spaces™ Better products. Happier people. Healthier planet.

We've always had a positive attitude.

Because creating the best product in the world isn't easy. We challenge ourselves to be better, think differently and develop products that have a positive impact on people's lives, their spaces and the planet.

Stay in the loop with the latest from Interface

Work Email *

Company *

Customer Type *

Please Select ▾



A CLIMATE FIT FOR LIFE

CLIMATE TAKE BACK

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Biophilic Design | Well-being, Health, Creativity and Productivity



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Biophilic Design | Well-being, Health, Creativity and Productivity



Let's Reconnect | From Learning from Nature to Functioning as Nature



Lessons Learned

- 1. Organising transparency*
- 2. Cross-sectoral / multi-disciplinary co-innovation*
- 3. Embracing successful failures*
- 4. Learning from nature*
- 5. Be open for external input*
- 6. Sharing innovations*
- 7. Offering opportunities to intrapreneurs*
- 8. Engaging in new ways of collaboration and partnering*

It starts with a higher purpose, measure where you are and start both where you have the most influence and where your biggest impact is, create a framework to benchmark ideas, zoom both in and out, create ambassadors and work on creating sustainable values in all dimensions in order to contribute to a low carbon, inclusive, biobased, and circular economy and society, supporting the realization of the Sustainable Development Goals.