

Biomimicry Principles

1. Nature runs on sunlight

Nature uses sunlight as the main source of energy. Organisms use heat and UV radiation from this never-ending source. We can say that nature is powered by sunshine. Humans use fossil fuels, these sources are not renewable, and burning them creates CO₂ which is one of the gases causing climate change. Why don't we do the same and prevent the climate crisis? A wise person would mimic nature and rely on renewable power.

Where does the energy come from to create/power your product? Can it generate its own energy?

2. Nature uses only the energy it needs

Nature takes only what it needs. Why do we not do the same? Our economy is focused on maximizing output and is a big energy consumer. We transport food around the world because that is economically cheaper. Only money seems to count in a lot of decisions, not energy consumption and impact on the natural world. How can we learn to optimize the performance of goods and services to sip energy rather than gulp it?

How does your design minimise energy use?

3. Nature fits form to function

A tree is rooted in the ground to draw water and nutrients from the soil; it spreads its branches and leaves wide to increase surface area and absorb sunlight to produce energy and grow. Seeds are lightweight and some even come equipped with a sort of umbrella so they can float in the air. Nature creates designs for the function they provide, so should our buildings, transportation systems and schools.

How does your design compliment the context/situation in which it will be used?

4. Nature recycles everything

There is no 'away' to throw things. Everything produced in nature is biodegradable, there is no waste. There can still be abundance, look at all the blossom on a cherry tree; but that all serves a purpose and will be food and nutrients for others. Once the natural life of a pinecone has come and gone, it breaks down into essential elements that are repurposed into new life.

Is your product made using life-friendly chemistry? Can it be mended, recycled or reused in a different way?

5. Nature rewards cooperation

We see competition in nature, but only when it is impossible to avoid; in general competition costs too much energy. On the other hand, very little in nature exists in isolation. Plants cooperate with pollinators to disperse seeds, and the pollinators feed on nectar. Ladybirds feed on aphids and help plants to stay healthy. Nature favours cooperation because it maintains the health of the whole system.

How does your product link positively with other services and products?

6. Nature banks on diversity

Diversity is one of nature's best insurance policies. When one food source is unavailable, others can be found. Plants use several different strategies to spread seed or defend against predators. We

know that species with limited genetic diversity have more difficulty adapting to environmental change, and that ecosystems rich with diversity are more stable.

Does your product create greater or lesser diversity? Does it impact biodiversity?

7. Nature demands local expertise

Nature's systems are inherently local. Certain species thrive under specific conditions; local and regional weather patterns matter, as do other conditions such as soil, air quality and water temperature. Relationships are created locally and local resources are used. Of course, some birds travel long distances but have you seen them take their food with them?

Does your design make good use of local conditions? It is designed to work within local conditions (e.g. climate)?

8. Nature seeks balance

Ecosystems try to keep in balance. More mice? Then you will see more owls to feed on the mice and keep the population in balance. Forest fires are a great example of a natural phenomenon that renews and refreshes, reducing excessive growth and allowing for regeneration. Every natural system has a tipping point, a carrying capacity or a state of disequilibrium that triggers a change to a different state.

Are feedback loops designed into your product to ensure you can monitor any unintended consequences?

9. Nature taps the power of limits

Unlimited growth on a finite earth is not a good idea. All living things are governed by limitations; age, climate, population density and many other factors determine how species and systems develop. Nature has found ingenious ways to work within these limits to be as productive as possible over the long run.

Is your product really needed?